

East Fine Arts Parents group has a new fund-raising option for your kids – RaiseRight! And, without selling to your neighbors!

You can purchase both eGift Cards and Physical Gift Cards (some of the physical cards are reloadable too) at face value through RaiseRight, and a percentage of the purchase price goes to our group. There are around 568 different companies available with about 300 earning 8% or more, and at least 100 earning 10% or more. You can purchase cards via the website <https://www.raiseright.com/> or by downloading their app.

80% of the earnings will be credited to your student's school performing/visual arts account, with the other 20% going to the organization to be used for all students. The money in each student's account will help pay for things that the students need, such as trips, apparel, supplies, summer camps, etc.

eGift Cards – they are usually available within 30 seconds. So, when using the app on your phone, you could purchase eGift Cards while waiting in the checkout line! The eGift Cards tend to have more options for denominations. While some physical gift cards sell in increments of \$25, many eGift Cards sell in increments of \$5.

Physical Gift Cards – the shipping cost is \$0.50 per order, plus \$0.50 per card (up to 16 cards maximum per order).

Reload – some merchants allow you to reload physical gift cards that purchased, so if you had a physical gift card mailed to you, don't toss it once you use it up as you can reload it! Not only do you save the shipping fee, but the amount gets added back to that card right away – no waiting for the mail!

How to pay for the gift cards?

- Bank Account -- \$0.29 fee per transaction
- Debit Card – 1% fee
- Credit Card – 3% fee

This fee will be added to your purchase price. So, if you buy \$100 of gift cards and pay via a debit card, you will see \$101 charged to your debit card.

Gifting – yes, both the eGift and physical cards can be gifted. To gift the eGift cards, you can either print out the eGift Card and hand the printed page to the recipient, or you can send it electronically when you purchase it.

Shop Online: If you're not interested in buying gift cards, you can still earn a percentage of your purchase at many of the merchants, just by starting out at RaiseRight, selecting the "Shop Online" link. There you will see the percentage you could earn, and a "Shop Now" button. Click on that button and you'll be brought to that merchant's website.

Sounds great! How do I get started?

Click on this link: <https://www.raiseright.com/enroll/7F9ZTBX3XSKM>

Or scan this QR code:



Or download the "RaiseRight Fundraising" app on the App Store or on Google Play and use the enrollment code "7F9ZTBX3XSKM"

If you have any questions, please reach out to Bill Tubbs at bill@tubbstaxservice.com or 920-609-7179.